BRC Community Outreach 2023



BRC values its community and its place within it. To demonstrate this value, BRC looks for ways to contribute to the community including donations, volunteerism, sponsorship or participation. Along with BRC's commitment BRC encourages its employees to do their part to be responsible citizens of the community, by engaging in local events, fundraisers, community programs and conservation efforts.

As part of its commitment to the community BRC and its Management team has reviewed and chosen several charities to make donations on its behalf.

\$250.00 was donated to the We Care foundation, an initiative that aims to provide children with disabilities the opportunity to participate in camps, and interact with other children that help build confidence, mental health, and physical exercise.

For the 2023 Christmas season BRC launched a company fundraiser to support a local family in need through the Braeburn Family in need initiative. All employees were invited to donate funds through first 2 weeks of December. BRC's staff donations totaled \$1122.57. A \$1000.00 matching donation was made by BRC totalling a total of \$2122.57 in donations for the family in need.

BRC donated a height adjustable table valued at \$1500.00 to the Rotary Club for an annual Silent Auction fundraiser. Proceeds from the fundraiser go towards High School Scholarships and Bursaries, Milton District Hospital, Big Brothers and Big Sisters, and the Lighthouse Grief counselling centre.

\$330.00 was donated to the Georgetown Hospital Foundation. Donations to the foundation fund investments in equipment and devices that help to improve technology and provide better tools to doctors who treat the residents of the community. BRC chose to donate to the Georgetown Hospital Foundation as it is a health care pillar of the community and serves to assist the many employees that live and work in the local community.

BRC plant and office staff participated in a fundraising charity event for the I Have Resolve Foundation which promotes inclusion, awareness, and support for persons with disabilities. The fundraiser involved the sale of Krispy Kreme doughnuts which were donated to the I Have Resolve Foundation for sale where all proceeds raised would be donated to the foundation. In total BRC sold 17 dozen doughnuts and raised over \$150.00 for the initiative.